TAIMOUR BIN SOHAIL

WEBSITE DEVELOPER

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Karachi, Sindh, Pakistan

Dear Hiring Manager,

I'm writing to express my interest in junior web development opportunities. As someone passionate about building websites, I've worked with WordPress (themes, plugins, and customizations) and am currently strengthening my core web development skills through hands-on learning.

What I Know:

- WordPress Development: Comfortable working with themes, Elementor, and basic PHP modifications
- Front-End Basics: Solid understanding of HTML/CSS and currently learning JavaScript fundamentals
- Problem-Solving Approach: Enjoy breaking down technical challenges and finding solutions
- Continuous Learning: Actively expanding my knowledge through online resources and practice projects

I'm at the beginning of my coding journey and excited to develop my skills further in a professional environment. You can see some examples of my work at taimoursohail.com.

I would appreciate the opportunity to discuss how my current knowledge and eagerness to learn could contribute to your team. Please feel free to contact me at hello@taimoursohail.com.

Thank you for your time and consideration.

Best regards,
Taimour Bin Sohail
hello@taimoursohail.com
taimoursohail.com

TAIMOUR BIN SOHAIL

DIGITAL MARKETER & WEB SPECIALIST

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SUMMARY

I'm a Web Developer & Digital Marketing Specialist who builds high-converting websites and executes strategies that deliver measurable growth.

From Pakistan to the UK and UAE, I've helped businesses stand out by capture leads and technical execution with marketing insight.

My toolkit spans WordPress efficiency and custom-coded solutions, always focused on solving core business challenges through technology.

Currently advancing my expertise in Full Stack Development (React, Node.js, PostgreSQL) and Web3, I'm sharpening my ability to architect scalable systems where innovation meets real-world impact.

EXPERIENCE

Freelance Web Developer, Brand Mafia (England, UK)   **Mar 2025 - Present**
- Designed and developed a full brand identity including website, logo, social media visuals, and email marketing system for a new business.
- Integrated end-to-end digital presence and automation (Chatbot) to support launch and ongoing client engagement.

Virtual Assistant, Rolling Millions Ltd (England, UK)   **Oct 2023 - Present**
- Developed a static website where I capture the UK GOVT eco grant leads for the company.
- Also I do assessment which is called Domestic Energy Assessment (DEA).

Business Development Manager, ECO Heat Shop Ltd (England, UK)   **Dec 2023 - Feb 2025**
- Delivered custom WordPress-based web solutions, improving conversion rates by 25%.
- Setup their Google Ads campaigns which generating the 3x increase in lead flow.

Website Developer, Kabab Karachi (Abu Dhabi Emirate, UAE)   **Jun 2024 - Jul 2024**
- Developed a static WordPress website.
- Collaborated remotely to support branding and lead generation goals.

Website Developer, Al Bukhari (Karachi, Pakistan)   **Feb 2024 - Feb 2024**
- Built responsive WordPress site to enhance local digital presence.
- Ensured full device compatibility and SEO fundamentals.

Social Media Lead Scout, DIGITIZE4LIFE LLC (Bedford, Texas, US)   **Aug 2023 - Sep 2023**

- Managed lead funnel via social channels.
- Executed micro-campaigns with measurable engagement boosts.

Digital Marketing Intern, Water Avenue (Karachi, Pakistan)   **May 2023 - Aug 2023**

- I created their digital presence by social media Google Search Engine (SE).
- Assisted in driving organic social visibility during key events.

Social Media Marketing Intern, Best Property Leads (Karachi, PK)   **May 2023 - Aug 2023**

- Produced engaging property content to increase follower interaction.
- Contributed to lead conversion through targeted post campaigns.

SKILLS

- Web Development: HTML5, CSS3, JavaScript (ES6+), WordPress
- Full Stack: React.js, Node.js, Express, PostgreSQL, Web3
- Digital Marketing: SEM, Lead Generation, Organic Marketing
- Tools & Tech: Git & GitHub, REST APIs, SEO, Google Ads
- Soft Skills: Communication, Strategy, Campaign Optimization

CERTIFICATIONS

- IBM: Web Development with HTML, CSS, JavaScript
- Google: Fundamentals of Digital Marketing
- Google: Attract & Engage Customers with Digital Marketing
- Arena Animation: Certification in Digital Marketing
- Coursera: Organic Marketing via Facebook Groups
- Udemy: Full-Stack Web Development (In Progress)

EDUCATION

Matriculation (10th Grade), Computer Science, BSEK – 2018   **from - 2018**
Intermediate (FSc), HSC Science, BIEK   **2018 - 2021**

ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Hindi.

- **PORTFOLIO & LINKS**

1. Website: www.taimoursohail.com

2. GitHub: github.com/taimoursohail

3. LinkedIn: linkedin.com/in/taimoursohail